



## Automated Email

### "Outsourcing the development, hosting and delivery of a complex e-document delivery project can reduce costs and increase efficiencies across the board"

Automating the delivery of documents via email from an internal or web application can prove a costly exercise from both a financial and business perspective. Not only can the cost of all the relevant equipment and software for implementation and, critically, redundancy be prohibitive, but the effect on the business of skilled resources being diverted from their key tasks can impinge on its performance.

The Prodocom business model is designed for such a situation. Our data centre is fully equipped with a state of the art email platform, Internet bandwidth and full redundancy to provide our clients with a top class solution and peace of mind. The Prodocom development team, who are based in the Sydney Head Office, are available to tailor a solution that meets your needs exactly rather than you having to work with a "best fit, off the shelf" offering.

From the processing, formatting and delivery of emails generated from an application through to their reporting, tracking and archiving, Prodocom has the platform, the business model, the resources and the skill set to provide top draw solutions to the Australian business community.

#### How do You want it to work?

These solutions are rarely "off the self". Each requirement will be different and the minute detail of each solution will need to be mapped out. Questions including how the file and message content are generated and how is that information is to be transported to Prodocom, through to how is the email to look, who is to be delivered from, how are delivery failures or opt outs to be handled and how are the files archived and who is to have access to them will need to be answered. But don't worry, Prodocom have designed and built many of these solutions and our team is available to help you design your solution.

#### Automated Email Key Features

##### Additional Resources

Prodocom supplement your own resources leaving them free to concentrate on key internal issues.

##### Quicker Processing

We've done this before, we can help!

##### Enhanced Document Security, Archiving and Retrieval

Our data centre and networks have passed stringent security audits.

##### Reduce Costs

Eliminate expenditure on hardware and software and the maintenance of such equipment plus eliminate or dramatically reduce solution development costs.

##### Rapid Delivery

Our platform delivers hundreds of thousands of messages daily and is fully scalable to handle many more.

##### Reporting

Prodocom reporting options are extensive. Choose between web based and email delivery of your reports. Reports can be customised to report on the variables that are important to you so you know exactly who received your fax, when they received it and look up any of the details that were passed to Prodocom during the send process. For more information on Prodocom reporting tool "**Viewlog**" please click here.

#### Key Features

- » Additional Resources
- » Experienced Skill Set
- » Enhanced Document Security, Archiving and Retrieval
- » Reduce Costs
- » Rapid Delivery
- » Reporting

#### Prodocom Value Proposition

- » No Capital Outlay
- » Unlimited Scalability
- » The Flexibility of Local Development
- » More Effective Deployment of IT Resources
- » Complete Redundancy
- » Access to Emerging Technology
- » Competitive Delivery Costs

#### For More Information

If you haven't found the information you were looking for or have any questions please feel free to call us on **1300 132 739**.