



Email Broadcast

"The combination of an advanced, high speed platform and excellent user friendly interfaces, make Prodocom a great choice for email broadcasting"

Email Broadcast - the sending of a single document or message to many recipients simultaneously, offers a vehicle to deliver a wide range of document types, including advertising, or promotional material, price lists, newsletters, subscriber content such as stock market advice and a variety of notifications and reminders.

Email broadcast offers an excellent, cost effective medium for information delivery to opted in recipients. It's far more cost effective than traditional post. Delivery times are measured in minutes rather than days. The range and quality of the delivered message surpasses fax.

Prodocom email broadcast service provides the perfect mechanism with which to deliver large volumes of email messages. Simple, intuitive, web based interfaces are complemented by a bureau style service for those that wish to delegate the sending process.

Prodocom owns and manages an email infrastructure in Australia that can deliver worldwide, ensuring not only high-speed delivery of your email messages but the reassurance of a fully secure and redundant system.

Email Broadcast Key Features

Simple to Use Interface

The Prodocom Email Broadcast Interface is simple to use. Just follow the seven simple steps and your broadcast is on its way.

Mail Merge

Personalise your broadcasts using up to 100 variables, enabling you to get exactly the right message to exactly the right people. This level of personalisation opens up a whole new range of uses such as invitations, debtor letters, etc.

HTML and Text Options

Prodocom are able to deliver HTML or text emails and can deliver each message in the accepted format for each recipient.

Image and Document Hosting

The Prodocom web servers are available to host your images and documents for HTML email or image and document download. If you have a large document to be delivered it is far more effective to host the document and let each recipient download it rather than try and deliver it through strict email servers.

Unsubscribe Management Service

Key Features

- » Simple to Use Interface
- » Mail Merge
- » HTML and Text Options
- » Image and Document Hosting
- » Unsubscribe Management Service
- » Schedule Delivery Times
- » Reporting
- » Resubmit

Prodocom Value Proposition

- » No Capital Outlay
- » Unlimited Scalability
- » The Flexibility of Local Development
- » More Effective Deployment of IT Resources
- » Complete Redundancy
- » Access to Emerging Technology
- » Competitive Delivery Costs

For More Information

If you haven't found the information you were looking for, or have any questions please feel free to call us on **1300 132 739**.

The tightening of privacy laws ensure that managing your opted in email and unsubscribe lists is critical. The Prodocom service is designed to help you with this process.

Schedule Delivery Times

Scheduling delivery times ensures you reach your intended recipients at the times they are most receptive. Using the Prodocom Email Broadcast system you can also schedule the hours within which you want your broadcast delivered.

Reporting

Prodocom reporting options are extensive. Choose between web based and email delivery of your reports. Reports can be customised to report on the variables that are important to you so you know exactly who received your fax, when they received it and look up any of the details that were passed to Prodocom during the send process. For more information on Prodocom reporting tool "**Viewlog**" please click [here](#).

Resubmit

Prodocom email broadcasts attempt delivery four times before the final delivery report is generated. This can be reduced to three, two or only one attempt if required. On receipt of the report a single click of the mouse enables you to resubmit failed addresses for a further round of attempts to optimise successful delivery of your email message.