



Fax Broadcast

"Fast delivery times, feature rich, user friendly sender interfaces, coupled with a choice of pricing options, ensure Prodocom are the first choice for Fax Broadcast in Australia"

Fax Broadcast - the sending of a single document to many recipients simultaneously, offers a vehicle to deliver a wide range of document types, including advertising, or promotional material, price lists, newsletters, subscriber content such as stock market advice and a variety of notifications and reminders.

Fax broadcast offers many advantages. It's far more cost effective than traditional post. Delivery times are measured in minutes rather than days. Fax is not as intrusive as email and is not subject to filtering technologies.

Prodocom fax broadcast service provides the perfect mechanism with which to deliver large volumes of fax documents. Simple, intuitive, web based interfaces are complemented by a bureau style service for those that wish to delegate the sending process.

Prodocom owns and manages fax infrastructure both in Australia and overseas, ensuring not only high-speed delivery of your fax documents but the reassurance of a fully secure and redundant system.

Fax Broadcast Key Features

Simple to Use Interface

The Prodocom Fax broadcast Interface is simple to use. Just follow the seven simple steps and your fax broadcast is on its way.

Pricing Options

Prodocom have a number of fax broadcast services and a choice of per page, or per minute billing ensures the best possible pricing for your fax distribution.

Mail Merge

Personalize your broadcasts using up to 100 variables, enabling you to get exactly the right message to exactly the right people. This level of personalization opens up a whole new range of uses such as invitations, debtor letters, etc.

Data Provision

Prodocom has developed relationships with most of the major data brokers in Australia. Looking for data to fax to? Contact your Prodocom representative to discuss your requirements.

Schedule Delivery Times

Key Features

- » Simple to Use Interface
- » Pricing Options
- » Mail Merge
- » Data Provision
- » Schedule Delivery Times
- » Reporting
- » Resubmit

Prodocom Value Proposition

- » No Capital Outlay
- » Unlimited Scalability
- » The Flexibility of Local Development
- » More Effective Deployment of IT Resources
- » Complete Redundancy
- » Access to Emerging Technology
- » Competitive Delivery Costs

For More Information

If you haven't found the information you were looking for, or have any questions please feel free to call us on **1300 132 739**.

Scheduling delivery times ensures you reach your intended recipients at the times they are most receptive. Using the Prodocom fax broadcast system you can also schedule the hours within which you want your broadcast delivered.

Reporting

Prodocom reporting options are extensive. Choose between web based and email delivery of your reports. Reports can be customized to report on the variables that are important to you so you know exactly who received your fax, when they received it and look up any of the details that were passed to Prodocom during the send process. For more information on Prodocom reporting tool "**Viewlog**" please click [here](#).

Resubmit

Prodocom fax broadcasts attempt delivery four times before the final delivery report is generated. This can be reduced to three, two or only one attempt if required. On receipt of the report a single click of the mouse enables you to resubmit failed numbers for a further round of attempts to optimize successful delivery of your fax document.