

MergeMaster for ACT

"ACT! is the #1 selling contact and customer manager worldwide."

Prodocom are an Act add-on partner and have developed MergeMaster, the first integrated product on the market to handle fax, email and SMS messaging directly from your ACT database.

ACT! is a feature-rich, robust contact and customer management solution ideal for individuals, small teams of up to 10 networked users, or large disparate workforces that don't require data sharing. ACT! Premium products offer a host of functionality specifically designed to meet the needs of workgroups and teams in the areas of scalability, centralized administration, advanced security, advanced opportunity tracking, and flexible deployment options. ACT! Premium products offer both Windows and Web-based solutions.

ACT! by Sage 2007 (9.0)

ACT! enables individuals and small business customers to instantly access key contact and customer information, manage and prioritize activities, and track all contact-related communications so you can grow productive business relationships. Renowned for its ease of use, ACT! can be tailored by each user and offers robust integration with the tools you use everyday such as Microsoft Office, Lotus Notes, accounting products, and handheld devices.

ACT! by Sage Premium for Workgroups 2007 (9.0)

ACT! Premium for Workgroups enables small teams of selling professionals to instantly access key contact and customer information, manage and prioritize activities, and track all contact-related communications to increase sales team productivity. Scalable to accommodate larger workgroups or teams, ACT! Premium for Workgroups delivers all the features and functionality of ACT! while providing your organisation with the centralized administration; advanced user, contact, and field level security; and deployment options required to drive your business.

MergeMaster for ACT

MergeMaster! for ACT! is a fully integrated fax, email and SMS messaging service for the ACT CRM package. It allows users to send a message to a single, or multiple contacts from within the ACT database and have that message tracked, reported and archived both within ACT and by the Prodocom web based archiving service [Viewlog](#).

The user friendly interface is launched from the ACT toolbar and simply guides users through the process of selecting recipients and documents and then configuring the message before confirming the details. The message is then forwarded via email (can also be FTP, SFTP, or RouteIP) to Prodocom for processing and delivery.

Key Features

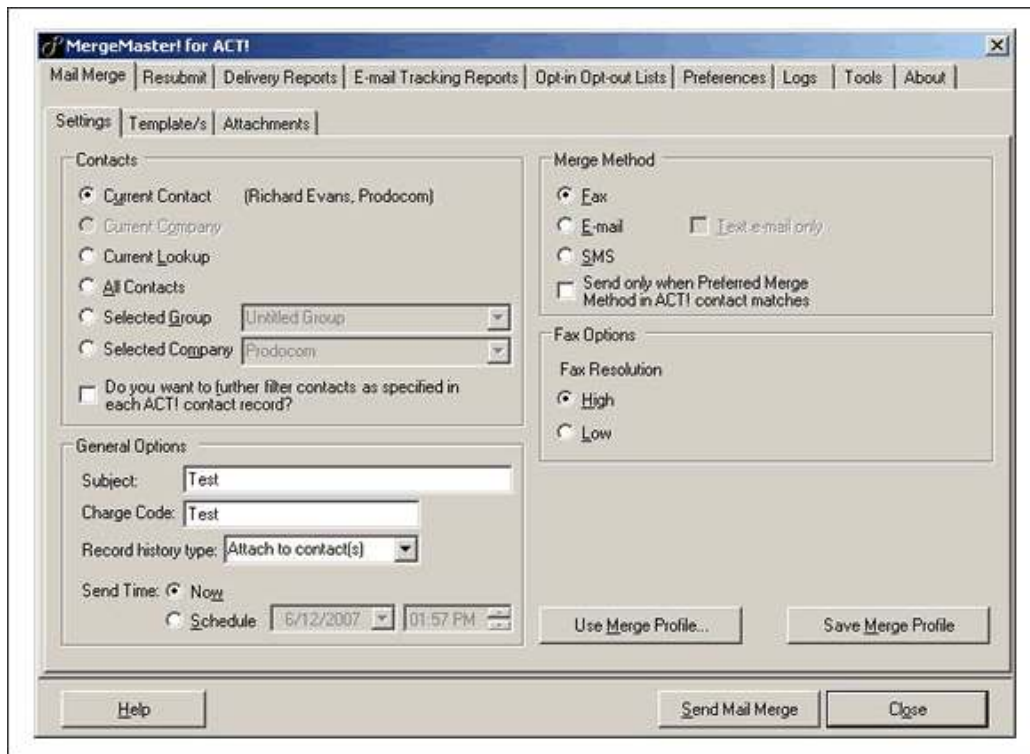
- » Easy to Use
- » Feature Rich
- » Enhanced Document and Data Security and Archiving
- » Reduce Costs
- » Rapid Delivery
- » Reporting

Prodocom Value Proposition

- » No Capital Outlay
- » Unlimited Scalability
- » The Flexibility of Local Development
- » More Effective Deployment of IT Resources
- » Complete Redundancy
- » Access to Emerging Technology
- » Competitive Delivery Costs

For More Information

If you haven't found the information you were looking for, or have any questions please feel free to use our [Information Request](#) form or call us on **1300 132 739**.



Full delivery (for email this includes email tracking) reports are then downloaded by each MergeMaster client and the history for each contact is updated with the message status.

MergeMaster! For ACT! also includes an opt-in / opt-out feature to help with the management of privacy and spam legislation. Other features include:

- » Full Mail Merge capability for all messages types
- » Fax ACT template files and / or most common files types
- » Embargo a message for a future date / time
- » Email HTML and / or Text content
- » Full unsubscribe service to handle all opt outs
- » SMS Header Support
- » Inbound SMS reply support

How does it work?

- » Purchase your copy of MergeMaster from your preferred ACT consultant or from Prodocom.
- » Open a credit account with Prodocom or register with Prodocom and credit funds to your cash account.
- » Provide details of user names and email addresses to have authorised use of the service.
- » Prepare and send your Fax, Email or SMS message to a single or list of recipients. The messages are delivered via the powerful Prodocom communications platform and full reporting is downloaded and updated against each record in the ACT database.
- » Each message can be archived on the system for future reference.

MergeMaster for ACT Key Features

Easy to Use

MergeMaster has been designed with two interchangeable user interfaces allowing the user to select their preferred option.

Feature Rich

There are many features to assist the user with job creation, reporting, list management, unsubscribe and more.

Enhanced Document Security, Archiving and Retrieval

Your data is safe! Our data centre, networks and web sites have passed stringent security audits. We archive each of your campaigns and reports for future use.

Reduce Costs

Outsource to Prodocom and eliminate expenditure on hardware and software and the maintenance of such equipment.

Rapid Delivery

Our platform delivers hundreds of thousands of messages daily and is fully scalable to handle many more.

Reporting

Prodocom reporting options are extensive. Full reporting for each message is downloaded and updated in each ACT record.